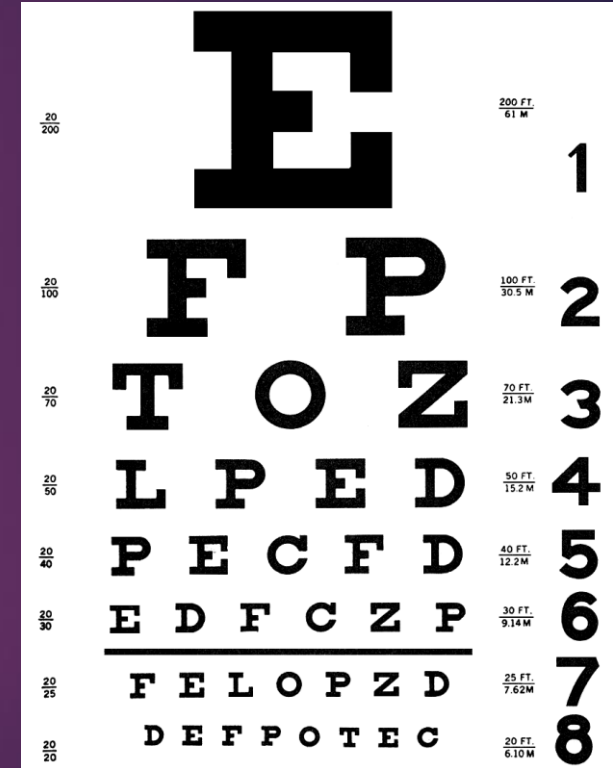


Reputation Management

Explained Using Six Words and an Eye Test!

- by Tom Caffrey

TAKE THE ONLINE REPUTATION EYE TEST NOW →



Reputation Management

How To Provide 20/20 Vision Online?

The six words are:

“What Looks Better, ‘Left’ or ‘Right?’”

On each of the following slides write your answer: ‘Left’ or ‘Right’

What Looks Better? Left or Right

▶ Low or No Reviews = Poor Ranking OR Frequent 5 Star Reviews, Prevail on Page 1

(Sorry, Not Listed on Page 1)



Rating ▾ Hours ▾

Elder Law of East Tennessee

4.8 ★★★★★ (22) · Elder Law Attorney

Knoxville, TN · (865) 951-2410

Closed · Opens 8:30AM Fri



WEBSITE



DIRECTIONS

Guyton & Frère

5.0 ★★★★★ (1) · Elder Law Attorney

Lenoir City, TN · (865) 694-0373



WEBSITE



DIRECTIONS

Purple Law Firm

4.1 ★★★★★ (9) · Family Law Attorney

Chattanooga, TN · (423) 899-0131

Closed · Opens 9AM Fri



WEBSITE



DIRECTIONS

☰ More places

What Looks Better, Left or Right?

Filter Out Low Rating = Excluded by Google

OR Filter ON High Rating = Featured by Google

Google elder law atty in east tn

Back to [web results for elder law atty in east tn](#)

The Jones Law Firm
No reviews · Elder Law Attorney
715 E Spring St # A
(931) 526-4633
Closed · Opens 8AM Mon

WEBSITE DIRECTIONS

Google elder law atty in east tn

← 4.0+ rating Hours

← Rating Hours

Elder Law of East Tennessee
4.8 ★★★★★ (22) · Elder Law Att...
Knoxville, TN
(865) 951-2410
Open · Closes 5PM
★ Saved in Starred places

WEBSITE DIRECTIONS

Any
4.5 ★★★★★ and up
4.0 ★★★★★ and up
3.5 ★★★★★ and up
3.0 ★★★★★ and up
2.5 ★★★★★ and up
2.0 ★★★★★ and up

Elder L
Frankl
Law. I

What Looks Better Left or Right?

▶ Repulse = No, Few or Bad Reviews

Firm Name Obscured

Website

Directions

Save

1.0 ★★★★★ 1 Google review

Elder law attorney in Rye Brook, New York

Address: 800 Westchester Ave ste n-605, Rye Brook, NY 10573

Phone: (914) 253-9255

[Suggest an edit](#)

[Add missing information](#)

[Add business hours](#)

Know this place? [Answer quick questions](#)

Questions & answers

[Be the first to ask a question](#)

[Ask a question](#)

OR

Attract = Many, Top Rated 5 Star Reviews

Elder Law of East Tennessee

Website

Directions

★ Saved

4.8 ★★★★★ 22 Google reviews

Elder law attorney in Knoxville, Tennessee

Address: 908 Hall of Fame Dr, Knoxville, TN 37917

Hours: **Closes soon:** 5PM · Opens 8:30AM Fri ▾

Phone: (865) 951-2410

[Suggest an edit](#)

Know this place? [Answer quick questions](#)

Questions & answers

[See all questions \(1\)](#)

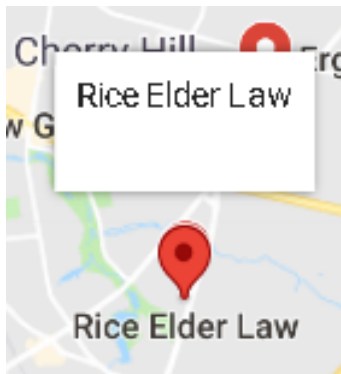
[Ask a question](#)

What Looks Better, Left or Right?

▶ MAP = No Reviews, No Rating

Elder Law
No reviews · Legal Services
Cherry Hill, NJ
(856) 673-0048
Open · Closes 5PM

[WEBSITE](#) [DIRECTIONS](#)



or

MAP = Many Good Reviews, High Rating

Elder Law of East Tennessee
4.8 ★★★★★ (22) · Elder Law Att...
Knoxville, TN
(865) 951-2410
Closed · Opens 8:30AM Fri
★ Saved in Starred places

[WEBSITE](#) [DIRECTIONS](#)



What Looks Better, Left or Right?

▶ Facebook ONLY Reviews on FB

5.0
5 out of 5 ⓘ
Based on the opinion of 3 people

Recommended by 11 people

MOST HELPFUL | MOST RECENT

Joe Hodges reviewed Rosenkranz Law Firm
October 29, 2014 · 🌐

Jack's care and attention to his clients is excellent. I endorse and recommend Jack's services.

👍 2

Do you recommend Rosenkranz Law Firm?

Yes No

OR All Reviews on Facebook (FB, Google, AVVO)

Rosenkranz Law Firm

5 ★ on Avvo, May 16, 2017

Linda [redacted]

After a search for an Elder Law attorney, three different families contacted Jack for my father who was in a nursing home. He and his team handled everything perfectly.

5 ★ on Google, Mar 16, 2017

Suzi Moreland

Jack and his team (especially Brook) are consummate professionals. I endorse and recommend Jack's services. I would highly recommend Jack to anyone who needs an Elder Law attorney.

5 ★ on Google, Jan 14, 2017

TIMOTHY TAYLOR

My wife found Mr. Rosenkranz when her mother became suddenly ill. He was able to help her mother get into a nursing home and take care of all the legal and financial aspects of her care. I endorse and recommend Mr. Rosenkranz's services.

Home
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What Looks Better, Left or Right?

▶ No Auto Update of 3rd Party Reviews

3rd Party Reviews (Google, AVVO)
Do Not Appear in Facebook

or New Reviews Can Auto Update to Facebook



The screenshot shows a Facebook profile for Rosenkranz Law Firm (@law4elders). The profile includes a search bar at the top with the firm's name and a magnifying glass icon. Below the search bar, the profile name "Rosenkranz Law Firm" is displayed with a "See All" link. The profile picture is a colorful circular logo. The "Posts" section shows a post from September 6, 2017, with a text description of a client's experience. Below the post, there is a review from BIRDEYE.COM showing five yellow stars and the text "Rosenkranz Law Firm in 412 E Madison Ave, Tampa, FL - Reviews - Phone Number".

What Looks Better, Left or Right?

▶ Good = Five Stars



Maggie Donohue

★★★★★ 2 months ago

OR MUCH BETTER = 5 Stars & A Compelling Story



Brian Shulman

1 review

★★★★★ 2 days ago

My family decided to go with O'Connell Law for creating an estate plan after reading several rave reviews about the exceptional experiences of their other clients. Well, I can honestly say that Tiff and her team exceeded my expectations in all aspects of our engagement. Tiff went to great lengths to ensure my family clearly understood the legal and practical implications of decisions to be made, providing detailed education on the process and providing timely responses to all our questions. I would definitely recommend anyone in the market for estate planning services give strong consideration to this firm.

What Looks Better?

Left or Right

▶ **NO Reviews On Your Website**

FORMS BLOG PAYBILL CONTACT

Missing Social Proof NO REVIEWS

Google, AVVO, FB, etc .
Reviews Listed on Your Firms Website
Aggregated and Neatly Summarized,
Listed in Detail in a Scrollable Window

OR This →

Practice Areas ▾ Reviews Contact

Hoffman DiMuzio review summary



5 ★ on Google, Apr 24, 2018

michael miranda

I feel so fortunate to have been referred to this Law Firm. The professional firm for any other issues where I need an attorney. I have already told my fa

5 ★ on Avvo, May 19, 2018

Cindy

This is one of the most wonderful attorneys I have EVER encountered! Due

IT IS YOUR CHOICE:

BE PROACTIVE TO CONTROL YOUR REPUTATION ONLINE,
OR BE PASSIVE AND YOU WILL NOT CONTROL YOUR ONLINE REPUTATION, YOUR WORST CLIENT WILL.

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and the steps to make for corrective vision
of your firms image online, schedule a free consultation.



Tel. 856.429.3010, Email support@premiersoftware.com

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